

Graphic & UX Designer

Seonah Jeon

A tailor gets to know their customers, selects the best materials, pays attention to detail, and makes subtle adjustments to ensure the best fit. I call myself a visual tailor who designs and develops a bespoke graphic design.

Contact

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Skills

- Website Design
- Corporate Branding
- UX / UI Design
- Prototyping
- Video Editing
- E-learning Design
- Presentation Design
- Illustration
- Stationery Design
- Book / Magazine Design
- Social Media Design
- Marketing Design

Tools

: Adobe Creative Suite, Figma, Sketch, Articulate, HTML, CSS

Professional Licensing

- GTQ (Graphic Technology Qualification)
- Microsoft Suite by KCCI (Korea Chamber of Commerce & Industry)
- Craftsman Web Design

Reference

Provided upon request

Profile

Strongly passionate and inventive visual tailor who focuses on user-centric design and innovative branding and marketing strategies. Highly skilled in multimedia, web design, video editing, e-learning design, marketing, and print design. Accustomed to performing design projects to completion with efficiency and accuracy in deadline-driven environments.

Experience

Graphic Designer — NWCPHP, University of Washington
Seattle, WA. · October 2019 – April 2022

- Translated the subject matter into a concrete design for online training, promotional materials, and educational materials for public health practitioners in the Northwest region.
- Created design themes and graphics for branding, training videos and websites, presentations, illustrations, and training materials to achieve client objectives.
- Collaborated with cross-functional teams to design and develop online activities and videos to enhance online training courses.
- Delivered successful graphic design projects with clear visual communication and effective time management.

UX Design Intern — 98point6, Inc.
Seattle, WA. · July 2019 – September 2019

- Designed from sketches to prototyping the workflows by prototyping tools such as Sketch, InVision, Abstract, and Figma.
- Collaborated with the UX team as well as an engineering team to learn on the clinician's work and apply it to save clinician time and effort on the clinician console.
- Redesigned the chart and contact tab in the clinician console with the professional users-centered approach to fulfill the product vision and goal.
- Supported the clinic UX design team to help the visual assets and patterns consistent and organized.
- Used information architecture of data in the console as well as created data visualization to bring rational order to task flow.

Branding Design Consultant — Kitkaton, Stanford Business Incubator Program
San Jose, CA. · February 2019 – July 2019

- Conceptualized the storefront to the web template for customers and visual assets.
- Created the interaction workflows of web template usability and payments.
- Implemented the web template with Scandinavian/minimal styles by collaborating with a web developer
- Worked closely with an entrepreneur brainstorming ideas, fulfilling the overall design to their business goal.

Education

Academy of Art University — MA, Graphic Design & Digital Media
San Francisco, CA. · December 2018

International University of Korea — BS, Elementary Special Education
South Korea · February 2012